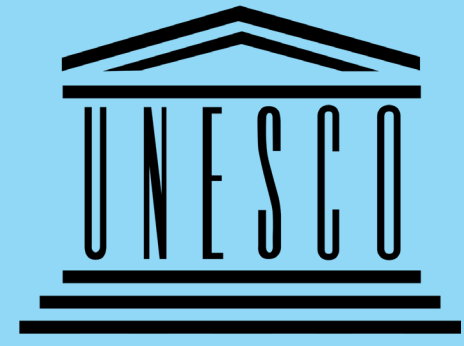




جامعة الإمارات العربية المتحدة  
United Arab Emirates University

**UAEU**



# UNESCO Media and Information Literacy Week 2018 Celebrations

In conjunction with the UNESCO's 2018 MIL celebrations The College of Humanities and Social Sciences and the Department of Mass Communication proudly presents the UNESCO approved event:

*Smart Cities; Smart Thinkers  
Media and Digital Literacy in the Age of the Algorithm*

In the age of smart cities, artificial intelligence, and algorithms it is important to have media savvy practitioners and consumers. Practitioners must have the media/ digital skills and agile ability to maneuver the rapidly changing media terrain. Media consumers, on the other hand, should have critical thinking skills that enable them to evaluate information they are exposed to 24/7 in the digital age. Smart cities cannot effectively exist without smart thinkers and information producers who have media and digital literacy skills. The workshop intends to open up discussion on the importance of media and digital literacy especially as the UAE (along with many countries globally) ventures into the age of digital information, smart cities, and artificial intelligence.

**Date: October 29th, 2018**

**Time: 11:00-1:00 pm**

**Venue: The United Arab Emirates University**

**Keynote Speaker:**

**Australian Learning and Teaching Fellow Dr. Jo Coldwell-Nielson**

**D**r. Coldwell-Nielson is professor at Deakin University in Australia. Her research includes investigations into digital technology uptake in schools and higher education, digital literacy preparedness for our digital future, and preparing students for careers in a digital environment. Dr. Coldwell-Nielson is one of 100 scholars selected to be a part of the Australian Learning and Teaching Fellows' network (ALTF). The ATLF was established in 2011 with support from the Australian Government Office for Learning and Teaching. The network comprises scholars who are well placed geographically, institutionally and within their discipline communities to promote and sustain effective learning and teaching in Australian higher education, now and into the future.

